



WIRES & CABLES

A large circular graphic is centered on the page. It features a blue outer ring and a green inner ring, both with visible copper conductors at their ends. Inside this ring is a photograph of an industrial facility, possibly a refinery or chemical plant, with tall distillation columns and complex piping. The sky in the background is a mix of blue and orange, suggesting a sunrise or sunset. Overlaid on this image is the text "STRENGTHEN YOUR CONNECTIONS" in a large, white, bold, sans-serif font.

**STRENGTHEN
YOUR
CONNECTIONS**

www.kentercables.com

WIRES | CABLES | CONDUCTORS

ABOUT US :

Weaving the thoughts of STRENGTHENING CONNECTIONS, KENTER – Wires and Cables laid its foundational brick of excellence in 1992. Each brick laid thereafter was cemented in innovation, quality, and delightful customer journey. Thus, out-growing from a humbly incepted manufacturer of copper armoured cables, KENTER – Wires and Cables worked relentlessly towards establishing novel and state-of-the-art manufacturing facilities.

KENTER FOOTPRINT :

Mr. Mukesh Vora & Mr. Ketan Vora set out on their cable trading voyage in Mumbai – The City of Dreams. As they say, small consistent beginnings constitute colossal achievements.

In the year 1985, the duo established a small-scale office at Lohar Chawl, named "**KETAN ENTERPRISES**". Strategically splitting work Mr. Mukesh spearheaded Marketing Activities whereas Mr. Ketan invigorated the Operations.

Rowing through the sea of challenges and anchoring their hard work and achievements, Ketan Enterprise rose higher every dawn. In the hopeful year of 1993, a venture that had started as a Micro-scale company with the manufacturing of Control cables - "**KETAN ENTERPRISES**" was reincarnated as KENTER CABLES.

KENTER was named after the amalgamation of **Ketan + ENTERprises**. Their success led to them becoming the foremost in the industry to have a BIS license holder.

Understanding the importance of staying abreast with technology, various upgrades were made. This eventually helped them garner XLPE certification in the year 1998. Dedication to quality and commitment to serve was rewarded in the year 2000 with the acquisition of ISO certification.

In the year 2006, the legacy baton and fortune was handed over to the next generation - Mr. Bhavikk Vorra and Mr. Rushabh Vora. In 2010 KENTER CABLES expanded its horizons to Bhiwandi followed by Vadodara in 2020.



OUR MISSION :

We aspire to set a benchmark in the industry with our quality products and bring value in the lives of our Customers, Investors, Partners and Employees.



OUR VISION :

With Sustainable Quality as the core foundation, we are excited at the possible business opportunities that lie ahead with Green Technology Products.



OUR ETHICS :

We strive to run our business adhering to the values of :

- Reliability
- Consistency
- Commitment
- Transparency
- Efficiency

OUR UNIQUE PROPOSITIONS



**PAN INDIA
PRESENCE**



**ECO FRIENDLY
PRODUCTS**



**WIDE PRODUCT
RANGE**



**TAILOR MADE
SPECS – WIRES
& CABLES**



**PROFESSIONAL
TEAM**



**COMPETITIVE
PRICING**



**IN HOUSE TESTING
QUALITY ASSURED
MATERIAL**



**1 LAKH + SQ.FTS.
MANUFACTURING
UNIT**

YOUR NEEDS UNDER ONE ROOF :



**LT Power &
Control Cables**



**LT Aerial Bunched
Cables**



Conductors



**Fire Survival
Cables**



**Instrumentation
Cables**



**House
Wires**



**Multicore
Cables**



**Solar
Cables**



**LAN
Cables**



**Co-Axial
Cables**



**Telephone
Cables**



**Thermocouple
Extension &
Compensating
Cables**

OUR ESTEEMED CLIENTS :

 GODREJ & BOYCE	 भारतीय परमाणु भाषा अकादमी BARC ATOMS IN THE SERVICE OF THE NATION	 Capgemini	 Cipla	 HSBC	 Reliance Industries Limited
 COURTYARD BY MARRIOTT	 ESSAR	 हिन्दुस्तान पेट्रोलियम HP	 TCS TATA CONSULTANCY SERVICES	 LARSEN & TOUBRO	 LUPIN
 Infosys	 JINDAL STEEL & POWER	 Google	 Hiranandani Creating better communities	 K RAHEJA CORP	 STERLING & WILSON
 Shapoorji Pallonji	 omkar	 Deutsche Bank	 Flipkart	 amazon	 glenmark A new way for a new world
 SUN PHARMA	 DHFL Changing Rules. Changing Lives.	 Cargill	 wework	 MICHELIN	 H&M



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📍 **Factory:**
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Vadodara - 391 775.

✉ sales@kentercables.com

📍 **Factory:**
Maharashtra-27/1 Indian Corporation,
Mankoli Naka, Bhiwandi,
Thane - 421 302.

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